

**WELCOME**

**Southwest Chapter Fall Seminar**  
**The Real Cost of the Affordable Care Act**



# Thank You Annual Sponsors

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**8:00 am - 8:30 am**

- Registration & Continental Breakfast

**8:30 am - 9:30 am**

- Opening Remarks & Keynote Address with Paul Greve

Speaker:

- Paul Greve from Willis Health Care Practice - KEYNOTE

**9:30 am - 10:30 am**

Session 1: How the ACA Impacts the Healthcare Industry

Speakers:

- Debora Verdier, *Manning & Kass, Ellrod, Ramirez, Trester, LLP* – **MODERATOR**
- David Berg, *Redirect Health* - PANELIST
- Artie Eaves, *Sanders & Parks, PC*- PANELIST
- Jason Gard, *Crest Insurance* - PANELIST
- Paul Johnson, *Redirect Health* - PANELIST

**11:00 am - 12:00 pm**

Session 2: How the ACA Impacts the Insurance Industry

Speakers:

- Gary McAuliffe, *Scottsdale Insurance* – **MODERATOR**
- Nancy Lamo, *Lockton Companies* – PANELIST
- Kathryn McCalla, *General Reinsurance* - PANELIST
- Frances O’Connell, *Markel Corp.* - PANELIST
- Mary Pryor, *The Cavanagh Law Firm* - PANELIST

Luncheon

**12:30 pm - 12:45 pm**

- PLUS Foundation Award

**12:45 pm - 1:30 pm**

- Luncheon Keynote Address

Speaker:

- Edward Hochuli, *Jones, Skelton & Hochuli* - KEYNOTE



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PROFESSIONAL LIABILITY UNDERWRITING SOCIETY

# THE ACA and REFORM: THE IMPACT ON MPL

PLUS SOUTHWEST CHAPTER  
SEPTEMBER 2014

**Paul Greve JD RPLU**  
**Willis Health Care Practice**  
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**260 348-5873**



# PLUS REFORM: THE IMPACT ON MPL

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## Introduction and Overview

- The ACA: An Overview (As it Impacts MPL)
- Initial Thoughts on Reform
- Megatrends to Watch: The Impact on MPL
- The Future & Final Thoughts



# The ACA: An Overview



- The ACA (enacted 3/23/10) is the “framework” for health care reform
- Purpose of reform
  - Increase the number of insured
  - Reduce health care costs
  - Focus on quality and better value
  - Pay for performance not volume
- 32 million people are expected to gain coverage

## **ACA: The Good News**

- Pre-existing conditions denials eliminated
- Coverage for young adults (to age 26)
- No more lifetime caps on coverage
- Expansion of public health & prevention
- More transparency by insurance companies
- More protections for health plan members
- Investing in primary health care (physicians/facilities)
- Paying for quality care
- Reducing hospital-acquired conditions



## 2010

- No denial for pre-existing conditions in children under 19
- Cancellation of coverage for illness
- Lifetime caps
- Preventive care fully covered (for new group and individual health plans)
- Dependent coverage up to 26 years of age
- Medicare payments reduced to hospitals, home health, nursing homes, and hospices
- Tax relief and expanded loan repayment plans for primary health care providers

## 2011

- Physician comparability website for quality
- Out- of- pocket costs for Medicare preventive services eliminated
- 10% Medicare bonus for primary care physicians and general surgeons (if in shortage areas) through 2015

2012

- Medicare provides incentives for Accountable Care Organizations (ACOs) for physicians
- Hospital payment penalties for “readmissions”

2013

- Some Medicaid payment (bundled) pilot programs begin for episodic care and hospitalizations

## 2014

- Health insurance exchanges established
- Medicaid income eligibility expands to 133% of the federal poverty level
- Individual insurance mandate and penalties start (2015 now)
- No denial for pre-existing conditions (adults)

## 2015

- Independent Payment Advisory Board created
- Medicare provider payment changes may be made to meet savings targets
- Doctors paid on value rather than volume
- Hospital payments for Safety Net hospitals start to be reduced

## ACOs: Accountable Care Organizations

- ACO refers to a legal entity composed of a group of providers that assume responsibility (are accountable) to manage and coordinate care for a defined group of patients in an effective (high quality) and efficient (low cost) manner.
- Encouraged by the ACA
- Promotes creation of networks and consolidation (negative?)
- Manage minimum 5,000 lives for 3 years

## ACOs

- **Goal: Better coordination of care**
- **Payment takes various forms but promotes savings**
- **Must hit quality benchmarks (penalties if not)**
- **Incentives to reduce hospital stays, ED visits, specialist visits and testing**
- **Mixed results to date but clearly some positive results**
- **Is this really the HMO concept warmed up?**



# INITIAL THOUGHTS ON REFORM



- **Our Health Care System Did Not Just Evolve Magically**
- **A Health Care System is Shaped by How You Pay For Services and What You Pay for (The Pursuit of Self-Interest)**
- **Health Care Activity is Shaped by Reimbursement: Follow the Money**
- **Health Care Activity and Provider Behavior Impact Medical Professional Liability**

*Source: Thomas Campanella, Baldwin Wallace College  
Health Care Economist*

## Health Care Delivery in 2014

- **Siloed**
- **Inappropriate Use of High Cost Technology**
- **Inappropriate End-of-Life Costly Efforts vs. Appropriate Hospice Services**
- **Excess Infrastructure and Technology (e.g. MRI, CT Scan)**
- **Lack of Focus on Primary Care, Preventive Services, Wellness, etc.**
- **Chronic Diseases That Are Not Addressed in a Coordinated and Sustained Manner**

*Source: Thomas Campanella, Baldwin Wallace College  
Health Care Economist*



# HEALTH CARE REFORM AND HIGH COSTS: A FIX?

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- **ACA Juices the Demand Side**
  - **32M More Patients?**
  - **Enhanced Expectations – Free Prevention**
  - **Subsidized Insurance Through Exchanges**
- **Relies on Silver Bullets on Supply Side for Fix**
  - **ACOs**
  - **Value-Based Payment**
  - **Bundled Payment: Episodes of Care**
  - **Global Payment**
  - **Capitation**
  - **Patient-Centered Medical Homes (PCMH) *Source: Larry Van Horn PhD, Vanderbilt***

- **“The Evidence Suggests That For Most Preventive Services, Expanded Utilization Leads To Higher, Not Lower, Medical Spending Overall” – CBO Director Doug Elmendorf**
- **NEJM Review of Hundreds of Studies Suggests That 80% Increase Costs**

*CBO Letter from Doug Elmendorf to Nathan Deal Aug. 9 2009.*

*Joshua T. Cohen, Peter J. Neumann, and Milton C. Weinstein, Does Preventive Care Save Money? Health Economics and the Presidential Candidates, New England Journal of Medicine, vol. 358, no. 7 (February 14, 2008), pp. 661-63.*

# THE END-GAME: A SINGLE PAYER?

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**Dr. Toby Cosgrove, CEO  
Cleveland Clinic**



“It’s Going to Be a Faster Move Towards One Payer.... In 10 Years You’re Going to Have 75% of the Health Care Costs Paid By the Federal Government.”

*WSJ Interview 12/19/12*

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## Thoughts to Keep in Mind Regarding Health Care Reform

- Reform would have occurred without the ACA
- Pressure to reduce health care costs: CMS, employers
- Clinical integration is the response to the need for reform and was beginning before the ACA: reconfigure for value-based payment
- Clinical integration is driving hospital M&A and buying of practices
- The ACO is truly a Medicare vehicle but is often used (incorrectly) to denote clinical integration. It can be a form of clinical integration

- M&A Activity Still High: Hospitals Primarily
- More Contractual Networks Being Created
- Deceleration of the Purchase of Physician Practices
- Exception is Primary Care Groups/Physicians
- Reimbursement is Still Fee-for-Service Primarily
- Some Hospitals/Systems/Large Group Beginning to Take Financial Risk
- Financial Risk in 2014 is Mostly Capitation and Bundled Payments
- Increasing Use of Physician Extenders: NPs and PAs
- Increasing Move to Outpatient Care



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# MEGATRENDS TO WATCH: THE IMPACT ON MPL





# REFORM: KEY MEGATRENDS

## 3-5 Years

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- Payment Transformation: Volume-Based to Value-Based
- Hospitals Must Accept Financial Risk
- Focus on Wellness: Keep Patients Out of Acute Care
- Patient Care Will Be More Coordinated Than Ever
- Patients Will Be More Personally Accountable for Care
- The EMR is Crucial to  
Coordination/Collaboration/Communication
- Consolidation May Adversely Affect the Public's  
Attitudes to Hospitals
- Physicians are Critical for Organizational Success



# MEGATRENDS TO WATCH: THE IMPACT ON MPL

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- **Data is King**
  - Quality Metrics/Value-Based Payment
  - IT/EMR Investment is Huge
- **Physicians/Groups are Essential to Reform**
  - Employment, JV, Contractual Alignments
  - Physician Risk Now Greatly Influences Hospital Risk
  - Physician Extenders More Essential
- **Patient Care More Coordinated Than Ever**
- **Higher Patient Volumes?**
- **Network/Integration/ACO Exposures: *E&O, D&O, Cyber, Regulatory***
- **New Care Settings: Virtual Visits, Telemedicine, PCMHs, Retail**
- **Using Advanced Analytics: EBM, Skills, Tools = Cost and Care**
- **Patient Responsibilities and Expectations: Wild Cards?**



# MEGATRENDS TO WATCH: THE IMPACT ON UNDERWRITING

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- **Mergers & Acquisitions Accelerate**
  - Fewer Buyers for MPL: Hospitals, Physicians
  - More Buyers: Misc Facilities, Allieds, Aging Services, Health Plans/HMOs
  - Due Diligence on MPL Exposures: Loss Information; Risk Assessments
  - RM Assessment of Risks in Alignment: Acquisition, JVs, etc.
- **Clinical Integration and ACOs**
  - Cost of Creating (Medicare) ACO a Barrier
  - But Clinical Integration Will Occur = CIO
  - Vicarious Liability/Ostensible Agency Exposures Created
  - More Negligent Credentialing Claim Risk
  - Continuity of Care = Standard of Care
  - Coverages: E&O, D&O, Cyber, Regulatory, HPL, Financial Risk Insurance



# MEGATRENDS TO WATCH: THE IMPACT ON MPL

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- **Will Financial Incentives Distort Medical Necessity Decisions?**
- **When Can Utilization Be Safely Decreased?**
- **Follow the Money to Track Health Care Activity/Financial Risk**
  - Risk of Under-Treating: Use of Generics; Less Costly Medical Devices
  - Hiccups in the Transition from Fee-for-Service
  - Patient Hand-Offs to Other Providers and Transfers to Facilities, e.g. EM to Hospitalist, Hospitalist to PCP, etc.
  - Delegable and Non-Delegable Duties: Physician Extenders
  - Breaking Down Communication Barriers: Huge RM Challenge
  - Physician as Team Leader



# MEGATRENDS TO WATCH: THE IMPACT ON MPL

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## Clinical Integration Takes Many Forms

- **JV/Contractual Alignments Must Be Disclosed to Carrier**
  - Indemnification Clauses Could Be Problematic
  - Contractual Liability Exclusions Are Problematic
  - Insureds Expect Coverage for These New Structures
- **Carriers Must Know the Organizational Structures/Entities**
  - Corporate Structure Charts
  - Patient Flow Charts
  - More Regular Updates by Insureds: Qtly, Semi-annually at Least



# MEGATRENDS TO WATCH: THE IMPACT ON MPL

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## Physician Risk Now Greatly Impacts Hospital Risk

- Vertical Limits Affected
- Tail/IBNR Exposures as Individuals/Groups Integrate
- Retro Dates/Corporation Exposures
- Pressure to Accept All Individuals/Practices
- What is the Culture re Incorporating Practices?
- How Does the Hospital Risk Management Program Apply?
- Collaborative/Joint Defense Now Possible with Physician Carriers
- More Cooperation re QI and RM



# MEGATRENDS TO WATCH: THE IMPACT ON MPL

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## Patient Care: More Coordinated Than Ever

- Plaintiffs Look for the Gaps/Weaknesses: Processes
- Plaintiffs May Argue The ACO/CIO is One Entity: VL and Ostensible Agency Exposure
- More Negligent Hiring/Credentialing Exposure: Networks
- JVs, Partnerships: SNFs, Dialysis, Hospice, Rehab, etc.
- More “You Dropped the Ball” Claims
- Defense Table More Crowded Than Ever
- Collaborative Defense Essential: Address Upfront
- No Finger-Pointing
- RM Strategic Focus on Both Patient Population and Individual Encounter



**EVALUATING THE RISK OF REFORM:  
THE FUTURE & FINAL THOUGHTS**





# THE RISK OF REFORM: THE FUTURE

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## WHAT SHOULD THE CARRIER/BROKER EVALUATE?

- **Strategy/Review of New Provider Alignments/Networks**
- **Provider Financial Risk: The Impact on Patient Care**
- **Tracking of Payment Methodologies: Impact on Care**
- **Credentialing Alignment Partners: Facilities and Allied Medical Professionals**
- **Physician Employment and Alignments: JVs, Contracts, Partnerships**
- **New Models of Outpatient Care**
- **Physician Risk Exposures**
- **Contractual Liability Potential**



# THE RISK OF REFORM: THE FUTURE

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## **Reform/Clinical Integration May Also Reduce Risk**

- **One Goal is to Reduce Over-Utilization**
- **Focus on Preventive Care/Outpatient Care**
- **Better Coordination Among All Providers**
- **Telemedicine Improves Care (But Out-of-State/Region Exposures)**
- **Bedside Clinical Informatics Improve Care**
- **EMR's Goal is to Improve Care/Communication**
- **Patients Less Likely to Sue if Insurance Coverage Applies?**
- **Managing Patient Expectations May Reduce Risk in a Time of Transition**

## Technology: Managing the Risk

- **Bedside Clinical Informatics**
- **Telemedicine: Complex Laws but Low Risk?**
- **Mobile Devices: Improve Care (May Increase Risk)**
- **“Watson”: Riding the Tsunami Wave of Medical Literature to Improve Patient Care**
- **Patient Simulation Labs**
- **EMRs Will Ultimately Improve Care**
- **GE PSO: Reducing Medical Errors Thru Maintaining a Large Database**



# THE RISK OF REFORM: FINAL THOUGHTS

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- **The Health Care Industry is Undergoing Dramatic Change**
- **Underwriting its Risk Exposures Must Change as the Exposures Change**
- **Follow the Changes in Health Care Activity that are Driven by Reimbursement Changes**
- **Watch Hospital Financials Closely**
- **Know the Corporate Structures/Alignments and Their Risk Implications**
- **Understand the Implications of Physician and Physician Extender Risk in All Its Forms**



# THE RISK OF REFORM: FINAL THOUGHTS

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- **Reform May Make MPL Cases Far More Complex**
- **Multiple Co-Defendants Due to Contractual Arrangements**
- **But Better Care Should Result Over Time Offsetting Risk**
- **The Greatest Risk: Frequency of Severity?**
- **Potential Loss of Public Good Will Towards the Local Hospital and Private Practice Physicians is a Concern**
- **The MPL Industry Has the Financial Strength to Manage Adversity**
- **There Are Still Many Factors in Our Favor in Defending These Cases Now and into the Future**

# QUESTIONS?



**Break**



## How the ACA Impacts The Healthcare Industry

### Moderator

- Debora Verdier, *Manning & Kass, Ellrod, Ramirez,*



# SESSION ONE PANELISTS

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- Artie Eaves, *Sanders & Parks, PC*
- Jason Gard, *Crest Insurance*
- Paul Johnson, *Redirect Health*
- David Berg, *Redirect Health*
- *Trester LLP*

**Break**

*How the ACA Impacts the Insurance Industry*

*Moderator*

- Gary McAuliffe, *Scottsdale Insurance*



# SESSION TWO PANELISTS

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- Nancy Lamo, *Lockton Companies*
- Fran O'Connell, *Markel Insurance*
- Katie McCalla, *General Reinsurance*
- Mary Pryor, *The Cavanagh Law Firm*



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PROFESSIONAL LIABILITY UNDERWRITING SOCIETY

# Southwest Chapter Fall Seminar: The Real Cost of the ACA

Session 2—How the ACA Impacts the Insurance Industry

September 25, 2014

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Nancy Lamo, RN/BSN, JD, CPHRM  
AVP, Clinical Risk Consultant  
Lockton Companies



- My role
  - Clinical risk consultant
  - Clients: hospitals, senior services, ambulatory surgery centers, physician practices, clinics
  - How does the ACA affect health care risk managers?

- The ACA:





- Two sides to every coin!
- Three “coins” on my radar screen:
  - Expanded and affordable health care insurance
  - ACOs (accountable care organizations)
  - EHRs (electronic health records)



- Expanded and affordable health care insurance
  - Better access to primary care
  - Reduce the use of emergency departments for non-emergency care
    - Average ED visit costs \$580 more than doctor office visit



- Expanded and affordable health care insurance
  - Surge of newly insured patients walking into EDs!
  - Kentucky:
    - Norton Hospital: +12%
    - Univ. of Louisville: +18%
    - Lexington, KY EDs: +7.5%
  - ACEP poll:
    - ~50% of ED physicians are seeing more patients



- Expanded and affordable health care insurance
  - Why a surge of newly insured patients walking into EDs?
    - Shortage of primary care doctors
    - Some doctors won't accept Medicaid
    - Lower wage earners can't take time off from work during clinic hours
    - Long-term uninsured don't have regular doctors
    - Accustomed to seeking care at EDs



- ACOs
  - Also ACO-like delivery models (“collaborative care”), more employed physicians
  - Purpose: provide integrated, streamlined and efficient care → better outcomes, lower cost



- ACOs, etc.
  - More employed physicians? More likely that hospital will be named in malpractice suit
    - Vicarious liability for employees
    - More likely to be sued for direct negligence
  - Is it *possible* to ↑ quality and ↓ costs?
    - Potential conflicts
    - Viable?
      - Sharp HealthCare the latest to drop out of Medicare's Pioneer ACO program
  - Potential new standards of care?



- EHRs
  - Purpose: improve care, ↓ costs



- EHRs
  - Design issues: complex, unwieldy, error prone
    - No process for reporting error prone software
  - 700+ vendors
  - Time consuming and painful to implement
  - Expensive
    - Savings not realized
  - Multiple EHR systems don't inter-connect
  - Privacy and security issues
  - *New* kinds of errors





- Message:
  - Don't leave it to chance: manage the risk instead of flipping the coin
  - This means:
    - Role of the healthcare risk manager is evolving
    - Must understand a broad array of risks



- Bibliography
  - Advisen Ltd., “The Liability Impacts of Healthcare Reform”, March 2014
  - Herman, B., “Sharp HealthCare ACO Drops Out of Medicare’s Pioneer Program”, *Modern Healthcare*, [www.modernhealthcare.com](http://www.modernhealthcare.com), Aug. 26, 2014.
  - Rowland, C., “Hazards Tied to Medical Records Rush”, The Boston Globe, [www.bostonglobe.com](http://www.bostonglobe.com), July 20, 2014.
  - Unger, L., “More Patients Flocking to ERs Under Obamacare”, The Courier-Journal, [www.courier-journal.com](http://www.courier-journal.com), June 9, 2014.



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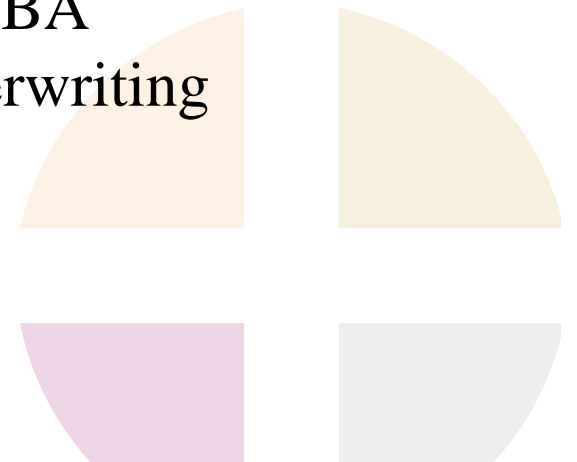
PROFESSIONAL LIABILITY UNDERWRITING SOCIETY

# Southwest Chapter Fall Seminar: The Real Cost of the ACA

Session 2—How the ACA Impacts the Insurance Industry  
September 25, 2014

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Fran O'Connell- RN/BSN, MBA  
Managing Director Medical Underwriting  
Markel Corporation



- My role
  - Product Line Leader-Medical Professional Liability
  - Clients: hospitals, senior services, ambulatory surgery centers, physician practices, clinics
  - How does the ACA affect Underwriting health care risks profitably?

- The ACA:



# Underwriting the ACO



- Seen one ACO?
  
- You've Seen One ACO



# PLUS Identifying the ACO Operations

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- Professional Medical Services
- Health Benefit or Insurance Plans
- Claims Services
- Healthcare, behavioral health, pharmacy and other health related network/joint ventures
- Marketing and advertising activities
- Peer review/Provider Selection





# PLUS

## Identifying ACO Associated Hazards

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- Contracts
  - Indemnifications
  - Obligations
- EHR/EMR
  - Exist?
  - Compatible?
- Privacy/IT Security
- Financial Issues
  - Cost Sharing
  - Reimbursements
  - Joint Ventures



# PLUS ACO Related Known Unknowns

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- Change in Frequency?
- Change in Severity?
- Change in what constitutes Standard of Care?
- Change in processes and procedures?
  - Telehealth
  - Robotics
- Change in ACA Laws?
- Change in State Medical Malpractice Regulations?

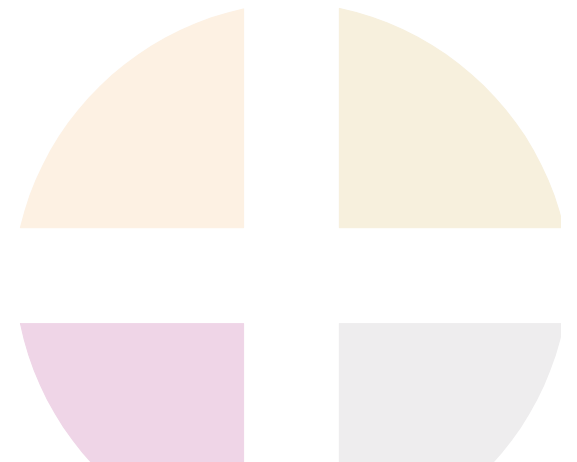


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PROFESSIONAL LIABILITY UNDERWRITING SOCIETY

QUESTIONS?

Thank You!



*Your source for professional liability education and networking.*



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PROFESSIONAL LIABILITY UNDERWRITING SOCIETY

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Session 2—How the ACA Impacts the Insurance Industry  
September 25, 2014

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Katie McCalla  
Vice President, Healthcare Practice  
North Central Regional Manager



## My role

- Healthcare Underwriter and Line of Business Strategist
- Clients: Insurance Companies, Risk Retention Groups, Captives, other risk taking entities
- Question: How does the ACA affect reinsurance?

Reinsurance is normally used to address various concerns:

- Uncertainty with new(er) exposures
- Need for capacity
- Volatility across jurisdictions
- Lack of pricing or claim data

The ACA....



....continues to have a lot of unknowns for the reinsurance market.

## Underwriting Concerns:

### Will Quality of Care improve or decline?

- Expanded and affordable health care insurance creates more demand. Can the supply of physicians meet the demand of patients without reducing quality of care?
  - Demand for physicians is expected to outstrip supply through 2020 by a wide margin – close to 91,500 physicians or a 12% gap\*
  - This gap creates an opportunity for more mid-level providers. How will increased use of Nurse Practitioners and Physician Assistants impact quality of care?

\*Source: American Association of Medical Colleges, iii



## Will Quality of Care improve or decline?

- Hospitals and delivery systems are paid more to reduce costs and deliver better outcomes. Is this achievable?
  - As reimbursements shrink, will physicians compensate by taking on more patients?
  - Delivery systems are becoming more integrated with Hospitals buying Physician groups. Will this provider consolidation create more efficiencies through a ‘corporate management’ or create a deeper pocket and less personalization for dissatisfied patients?

## Will Quality of Care improve or decline?

- Healthcare costs are being (forcibly) driven down.
  - Increased out-patient and home health care usage to reduce costs in the system.
  - As consolidation continues, we expect more cost savings and innovation in delivery and payment models. Will more efficiency reduce claim frequency or the quality of care?
- Greater use of Electronic Health Records should reduce medical errors occurring today.
  - What are the ‘new’ hazards to be concerned about?
  - Is there a cost associated with data security and privacy claims? 44% of data breaches in 2013 were Medical/Health Organizations, up from 35% in 2012\*

\*Source: Identity Theft Resource Center, iii

## Claim Concerns:

### How do these underwriting/risk changes impact claims?

- The Rand Institute for Civil Justice expects the ACA to impact many lines of commercial insurance.
  - Rand anticipates small decreases in AL, GL and WC claim costs due to the ACA reducing overall healthcare costs\*.
  - Rand estimates a 2.8% increase in Medical Professional claims by 2016 due to the increased patient volumes\*.

\*Source: Rand, April 2014; [www.rand.org/pubs/research.reports/rr493.html](http://www.rand.org/pubs/research.reports/rr493.html), iii

## How do these underwriting/risk changes impact claims?

- Reinsurance focuses on volatility or verticality of claims:
  - Will MPL claims frequency and severity be impacted by the broader coverage delivered by the ACA?
  - Will claim severity increase over time with the strain on providers?
  - Will the ACA lessen or mitigate impact of large verdicts through significant reduction in medical costs?
  - How will the change in patient mix, 5M new insureds (previously uninsured) already signed up, impact the data pool?\*
  - Will the digitization of Electronic Health Records create a “Pandora's box” of information for plaintiff attorneys?

\*Source: Centers for Medicare and Medicaid a/o 3/7/14

## Pricing Concerns:

How do these underwriting/risk changes impact insurance/reinsurance pricing?

- The ACA impacts the underwriting and claims certainty associated with healthcare risks. To what degree is still unknown.
- Consequently, we are watching trends closely to see how the ACA will impact :
  - Medical inflation costs
  - Social inflation costs
  - Claims frequency and severity
  - Jurisdictional environments
  - And....
  - Ultimately the loss costs used to price Healthcare Risks.



# Reinsurance and the ACA

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**Thank you!**

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Katie McCalla  
Vice President, Healthcare Practice  
North Central Regional Manager



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PROFESSIONAL LIABILITY UNDERWRITING SOCIETY

# Southwest Chapter Fall Seminar: The Real Cost of the ACA

Session 2—How the ACA Impacts the Insurance Industry  
September 25, 2014

## **POTENTIAL IMPLICATIONS OF THE ACA IN LITIGATION**

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Mary G. Pryor, Esq.  
The Cavanagh Law Firm, P.A.  
Phoenix, Arizona

- My Role
  - Representing physicians, hospitals, long-term care facilities, etc. for 19 years
  - Product liability litigation
  - All types of serious / complex injuries; wrongful death
  - Professional liability
- Issues for Discussion:
  - Potential Impact on “Collateral Source” Evidence
  - EMR’s & Electronic Discovery



## The ACA & Collateral Source Evidence

- Collateral Source Rule
- Various rationales for the Rule
- ACA changes things

## **The ACA & Collateral Source Evidence**

### ***National Federation of Independent Business v. Sebelius (USSC 2012)***

- Upheld key provisions of ACA as a tax measure
- Mandates health insurance coverage for most Americans
- If not, imposes a tax / penalty
- Caps annual medical expenses (“shared responsibility”) at \$5,950 per person or \$11,900 per family

## **The ACA & Collateral Source Evidence**

- **Key Provisions of the ACA Affecting Litigation:**
  - No exclusions for pre-existing conditions
  - Rating / premium variations based only on age, geographical area, family composition, & tobacco use – not pre-existing conditions
  - Dependent coverage up to age 26
  - No annual or lifetime limits on coverage payouts
  - Mandatory coverage for items in “Essential Health Benefits Package”

## **The ACA & Collateral Source Evidence**

- **When collateral source evidence is already admissible:**
  - **In theory, at most, defendants should be responsible for:**
    - Annual cap on medical expenses – currently \$5,950
    - Items not included in Essential Health Benefits Package

## The ACA & Collateral Source Evidence

- When collateral source evidence is already admissible:
  - Changing role of experts
    - Life care planners
    - Annuitist
      - Annuities to purchase non-covered items
      - Guaranteed vs. Non-Guaranteed Payouts
    - Health Insurance Industry experts – ??

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## The ACA & Collateral Source Evidence

- Billed Charges vs. Paid Charges:
  - Same rationale as the Collateral Source Rule
  - Again, the ACA undermines the rationale
  
  - Paid charges relevant to:
    - “Reasonable & Necessary”
    - Duty to mitigate damages

## The ACA & Collateral Source Evidence

- Billed Charges vs. Paid Charges:
  - Arguably, the Collateral Source Rule should not preclude evidence of negotiated (paid) rates for medical expenses
    - CA, TX, MN, PA, KS agree
  - Lien & subrogation rights
    - Areas for potential reform

## The ACA & Collateral Source Evidence

- Jury Instructions on statutory provisions of ACA:
  - Coverage for pre-existing conditions
  - Rating / premium variations based only on age, geographical area, family composition, & tobacco use – not P/E conditions
  - Dependent coverage up to age 26
  - Preventive care for infants, children, & adolescents
  - No annual or lifetime limits on coverage payouts



## **The ACA & Collateral Source Evidence**

- **Jury Instructions on statutory provisions of ACA:**
  - Mandatory coverage for items in “Essential Health Benefits package”
    - Ambulatory care services
    - Emergency services
    - Hospital care
    - Maternity & newborn care
    - Mental health & substance abuse services
    - Prescription drugs
    - Rehabilitative services & devices
    - Laboratory services
    - Preventive / wellness services & chronic disease management
    - Pediatric services, including dental & vision care

## **The ACA & Collateral Source Evidence**

- **Jury Instructions on statutory provisions of ACA:**
  - Opposing arguments
  - Go to the weight of the evidence
  - The ACA creates our opportunity to win these battles!

- **EMR's, ESI, & Electronic Discovery:**
  - Incentives for more EMR's under the ACA
  - More EMR's = More Metadata
    - “data about data”
  - ESI – Electronically Stored Information
    - exponential growth in general

- **EMR's, ESI, & Electronic Discovery:**
- Increased potential for **electronic discovery** into numerous aspects of the EMR:
  - When an entry was actually started, finished, signed, verified, CHANGED / AMENDED, etc.
  - Pre-populated fields, information carried over from previous notes or other areas of the chart
  - When the chart was accessed & by whom . . . properly or improperly
  - What information was available to providers & When . . . VS's, labs, radiology, ultrasound, EKG, echocardiogram, etc.
  - Software features or issues
  - Much other metadata

- **EMR's, ESI, & Electronic Discovery:**
- Other General Observations
  - Use of templates, checklists, etc. . . good & bad
  - “Data” ≠ Substantive Information
  - “Displayed” version in EMR vs. Printed version for litigation

- **EMR's, ESI, & Electronic Discovery:**

- **Litigation Holds**

*By now, it should be abundantly clear that the duty to preserve means what it says and that a failure to preserve records – paper or electronic – and to search in the right places for those records, will inevitably result in the spoliation of evidence.”*

[\*Pension Comm. of Univ. of Montreal Pension Plan v. Banc of Am. Sec.\*, 685 F. Supp. 2d 456, 462 \(S.D.N.Y. 2010\) \(“Zubulake Revisited”\).](#)

- **EMR's, ESI, & Electronic Discovery:**
  - **Litigation Holds**
    - Spoliation & other potential sanctions for failure to preserve ESI
      - Monetary sanctions
      - Adverse inference instruction
      - Preclusion of evidence
      - Or worse
    - Generally bad outcome even if unintentional or inadvertent

- **EMR's, ESI, & Electronic Discovery:**
  - **Litigation Holds**
    - **Duty to Preserve:**
      - Once a party **reasonably anticipates litigation**
    - **Logistics:**
      - May be difficult to implement with EMR's



- **EMR's, ESI, & Electronic Discovery:**
  - **Litigation Holds**
    - **Potential Triggers – No bright-line rules; case by case analysis:**
      - Lawsuit filed, demand letter . . . Easy
      - Notice of administrative proceeding
      - Records request??
      - Patient complaint??
      - **Putting the carrier on notice??**
      - Numerous other possibilities

- **EMR's, ESI, & Electronic Discovery:**
  - **Bottom line:** EMR's & electronic data issues potentially increase both:
    - Liability exposure
    - Litigation expense



## Questions?



# Potential Implications of the ACA in Litigation

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## Thank You!

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## Duet - Partners In Health & Aging

- Presented by Gary McAuliffe
- Recipient: Elizabeth Banta, Executive Director

Edward Hochuli, *Jones, Skelton & Hochuli*

## **Ashton Dooley to Lead SW Chapter 2015-2017**

- Volunteers needed
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- Thanks again



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