

PLUS EMERGING LEADER AWARD

Nominee Details:

Name: Ayesha West

Job Title: Head of Cyber Liability

Company: Everest Insurance

LinkedIn profile: <https://www.linkedin.com/in/ayeshawest/>

From the Nominator:

How long have you known the nominee? And in what capacity?

I have known Ayesha since 2009 when she worked at Benfield as a reinsurance broker. Ayesha support an EPL program I was working on when I was a lawyer at KPHW. Her career has taken off since, with Ayesha falling into cyber in 2013 and moving on to larger roles each year.

Describe ways in which the nominee has demonstrated a commitment to the industry via activities in their company, involvement with professional organizations such as PLUS, or other extracurricular activities related to PL.

Ayesha sits on Everest's Diversity, Equity and Inclusion Council and serves on the ERG committee where she is the lead liaison for the Women's Networking Group and the Black Employee Resource Group. She is also co-founder of the Water Street Club, a DEI focused industry group. She has also been an active PLUS member for the duration of her career- serving on the PLUS Eastern Chapter, Cyber Content Committee, former chair of PLUS Future Leaders and current Chair of the PLUS Cyber Conference (2023).

How has this person already uniquely contributed to the PL industry?

Ayesha has gone above and beyond in her commitment to both DEI in the PL industry as well as her cyber specific knowledge. From her time leading the young professional group at PLUS to currently being a chair of the 2023 PLUS Cyber Conference, she contributes as both a thought leader and as a representative for people of color at a senior level in the industry.

Why do you consider this person to be an emerging leader in the PL industry?

She is a frequent speaker at industry events and sits at the top of an org chart with 20+ Underwriters beneath her. Ayesha will be turning 40 in 2023 and has accomplished more than many of her peers at her age. She is an emerging leader and has demonstrated significant accomplishments as a leader in the PL and Cyber space.

Nominator's Details:

Name: Jeffrey Hirsch

Job Title: EVP

Company: Scale Underwriting