

PLUS HEALTHCARE &  
MEDICAL PL SYMPOSIUM  
2025



**Healthcare & MedPL**

APRIL 30 – MAY 2, 2025 | SHERATON DOWNTOWN IN PHOENIX, AZ

# WELCOME TO THE PLUS HEALTHCARE & MEDICAL PL SYMPOSIUM

Save the date and join us in Phoenix, AZ for the PLUS Healthcare & Medical PL Symposium on April 30 – May 2, 2025.

PLUS is a non-profit association that provides premier education, thought leadership, and career development opportunities for over 45,000+ members within the professional liability industry. We are dedicated to our mission of advancing our industry and delivering top-notch content and networking at all our events and as such, PLUS membership is available at no cost.

The PLUS Healthcare & Medical PL Symposium brings together healthcare and medical professional liability insurance experts to share their knowledge and create an environment where we will learn from each other. This year's event will offer opportunities to re-connect with colleagues, peers, teams, network with current and future business partners, and share insights.

Please look over the sponsorship levels we've carefully crafted to consider the optimal brand recognition, networking opportunities and symposium involvement. Please secure your spot early to get the most out of your sponsorship regardless of level.

We look forward to this exciting opportunity to engage the professional liability industry and hope you will join us at the Sheraton Downtown in Phoenix. For questions about sponsorship options, please contact one of the Healthcare & Medical PL Symposium Chairs.



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# WHY SPONSOR THE PLUS HEALTHCARE & MEDICAL PL SYMPOSIUM?

Becoming a sponsor at the 2025 PLUS Healthcare & Medical PL Symposium offers a multitude of opportunities to get your organization in front of a dedicated audience within the professional liability insurance industry. Our sponsors typically invest in PLUS for one or more of the following reasons, and in 2025, we have designed our sponsorship packages to reflect your goals for sponsoring the event.



## INDUSTRY SUPPORT

PLUS is unique in our industry. PLUS is the only not-for-profit association built by and for the entire professional liability industry. The industry flourishes as our sponsors, members, volunteers, and staff work together to make the industry stronger and its professionals more successful.



## BRAND BUILDING

Your logos will be strategically placed to maximize views at the venue and on the website. Some packages also include opportunities to showcase thought leadership by presenting a sponsor-led session.



## NETWORKING & ENGAGEMENT

Each sponsorship level includes valuable complimentary registrations as well as discounted additional registrations. Packages vary and may include complimentary reception and happy hour passes, and a table in the networking hub.



# SEE WHAT ATTENDEES ARE SAYING ABOUT THE SYMPOSIUM:

“A great opportunity to gain valuable insight from industry professionals”

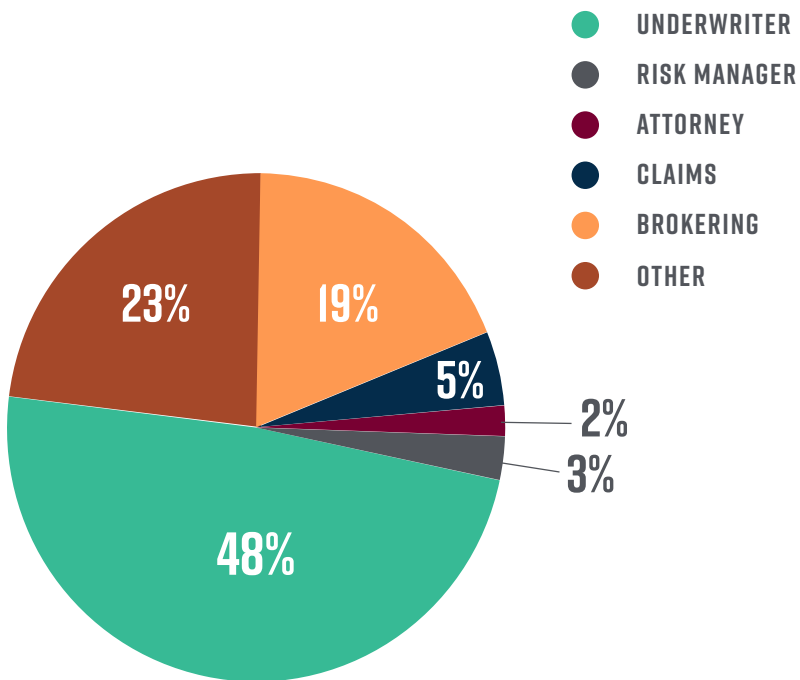
“We can all do better if we work together, and this is a great place to start that journey”

“Fun event with great networking and good educational sessions”

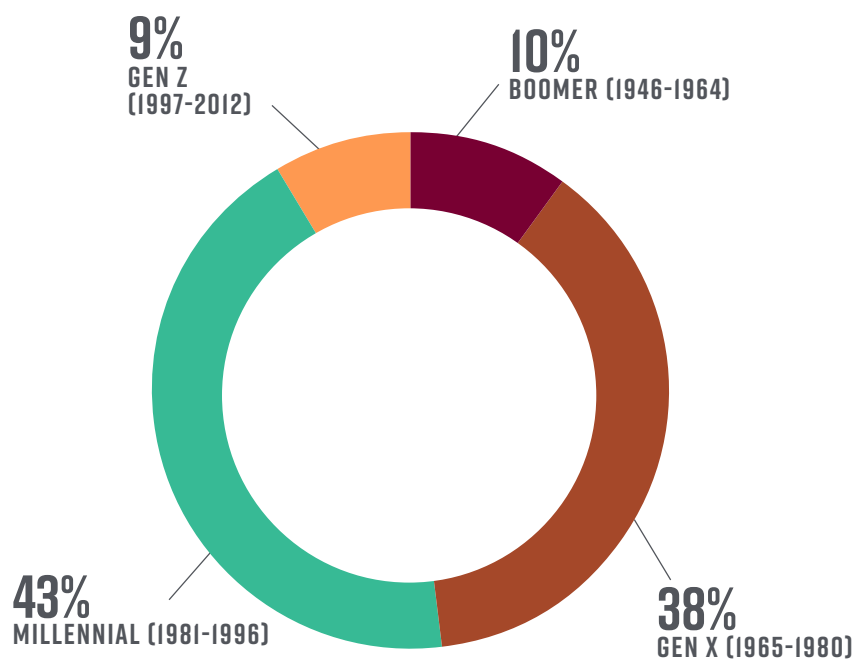
## PAST HEALTHCARE & MEDICAL PL SYMPOSIUM ATTENDEES

SOURCED FROM 2024 ATTENDEE DATA

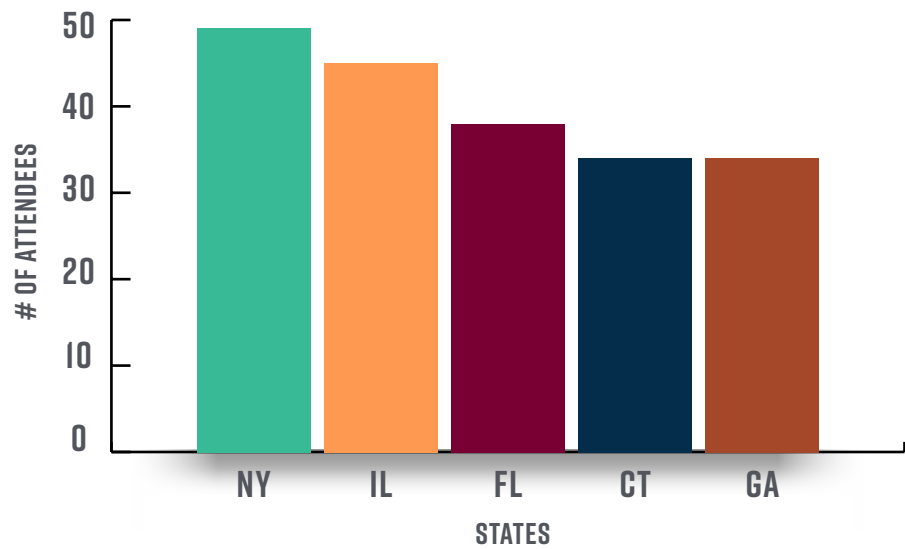
Primary Role at Organization



Total Registrants by Generation



Top 5 States for HMPL Symposium Attendance



Total 2024 Attendance: 430. These states represent 47% of the total attendees.

# SPONSORSHIP OPTIONS

REGISTRATION BENEFITS	DIAMOND/PLATINUM \$12,000	BRAND BUILDER \$6,000	PREMIER NETWORKER \$6,000
Logo Recognition on PLUS website	✓	✓	✓
Event Onsite Signage	Large Logo	Small Logo	Text
Eligible to Present an Education Session	1st Priority	2nd Priority	–
Eligible for Private Meeting Space * (Subject to hotel availability, limited spaces)	1st Priority	2nd Priority (\$350/day)	–
SYMPOSIUM PASSES & DISCOUNTS			
Complimentary Full Event Registrations	8	5	8
Additional Comp Reception Tickets (Wednesday Night)	6	3	6
Additional Comp Happy Hour Passes (Thursday later afternoon)	6	3	6
Complimentary Guest Passes to the Networking Lounge (Thurs/Fri)	4	–	4
Discount off each additional Full Event Registration**	25% off	20% off	20% off
NETWORKING			
Reserved Cocktail Table in Networking Lounge	✓	–	✓

\* Private meeting space does not include AV or Food and Beverage.

\*\* All Full Registrations include access to the onsite education, reception, happy hour, and the CE eligible sessions.



# Sponsorship Deadline: March 28, 2025

This deadline is critical to ensure that there is enough time to integrate your brand into the event.

## Getting Started

**Book Your Sponsorship Online** or request an invoice and start enjoying your sponsor benefits.

Questions? Please contact Kim Rocha at [sponsorship@plusweb.org](mailto:sponsorship@plusweb.org) or 800-845-0778.

