

# PLUS EMERGING LEADER AWARD

## Nominee Details:

**Name:** Alexandra Ferrari

**Job Title:** Underwriter

**Company:** Trisura Guarantee

**LinkedIn profile:** <https://www.linkedin.com/in/alexandra-ferrari/>

## From the Nominator:

### ***How long have you known the nominee? And in what capacity?***

Two years, colleague and previously local industry contact.

### ***Describe ways in which person has demonstrated a commitment to the industry via activities in their company, involvement with professional organizations such as PLUS, or other extracurricular activities related to PL.***

Alexandra is uniquely experienced industry veteran in the Vancouver PLUS chapter, with cross disciplinary experience and an eagerness to share/learn. She is particularly involved in putting together a run club of insurance professionals, including Sabina Popescu of Travelers, Brett Witala of BFL, and many internal Trisura employees.

### ***How has this person already uniquely contributed to the PL industry?***

Our local chapter and PL space lacks some of the cohesion that Alexandra believes was a big part of the culture in her previous home of Toronto, Ontario, and is a key leader in creating buy-in for young professional socials. She has single handedly driven increased attendance at industry events in the under 30 crowd by getting young people re-engaged in their profession.

### ***Why do you consider this person to be an emerging leader in the PL industry?***

Alexandra has a wide range of contacts across both markets and brokerages who already rely on her for her expertise and insurance acumen. Her empathy coupled with her motivation are sure to make her a future leader in professional liability.

Nominator's Details:

**Name:** Tosh Sokukawa

**Job Title:** Underwriter

**Company:** Trisura Guarantee