



Directors & Officers

2027 PLUS D&O SYMPOSIUM

MARCH 2-3, 2027

SPONSORSHIP PROSPECTUS

Your Invitation to sponsor the 2027 PLUS D&O Symposium

WELCOME TO THE PLUS D&O SYMPOSIUM

Save the date and join us in New York for the PLUS D&O Symposium on **March 2-3, 2027!**

PLUS is a non-profit association that provides premier education, thought leadership, and career development opportunities for those within the professional liability industry. We are dedicated to our mission to advancing our industry by delivering top-notch content and networking at all our events.

The annual PLUS D&O Symposium is the one and only experience throughout the year that brings all the D&O professional liability insurance thought leaders into one place, drawing attendees from across the globe for two days of education and networking.

We encourage you to look over the sponsorship levels we've carefully crafted to consider the optimal brand recognition and symposium involvement. Please secure your spot as early as possible to get the most out of your sponsorship.

We look forward to this exciting opportunity to engage the professional liability industry and hope that you will join us. For questions about the PLUS D&O Symposium sponsorship options, please contact one of the D&O Symposium Chairs.



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WHY SPONSOR THE PLUS D&O SYMPOSIUM?

Sponsoring the 2027 PLUS D&O Symposium puts your organization in front of leaders across all professional liability lines, offering unmatched visibility and engagement opportunities.



INDUSTRY SUPPORT

PLUS is the only nonprofit dedicated to the entire professional liability industry, driven by sponsors, members, volunteers, and staff working together to strengthen the industry and its professionals.



BRAND BUILDING

Build visibility and connect with a dedicated audience of professionals, with brand recognition at every sponsorship level.



NETWORKING & ENGAGEMENT

All sponsorship levels include complimentary Symposium registrations and access to the PLUS Networking Reception.

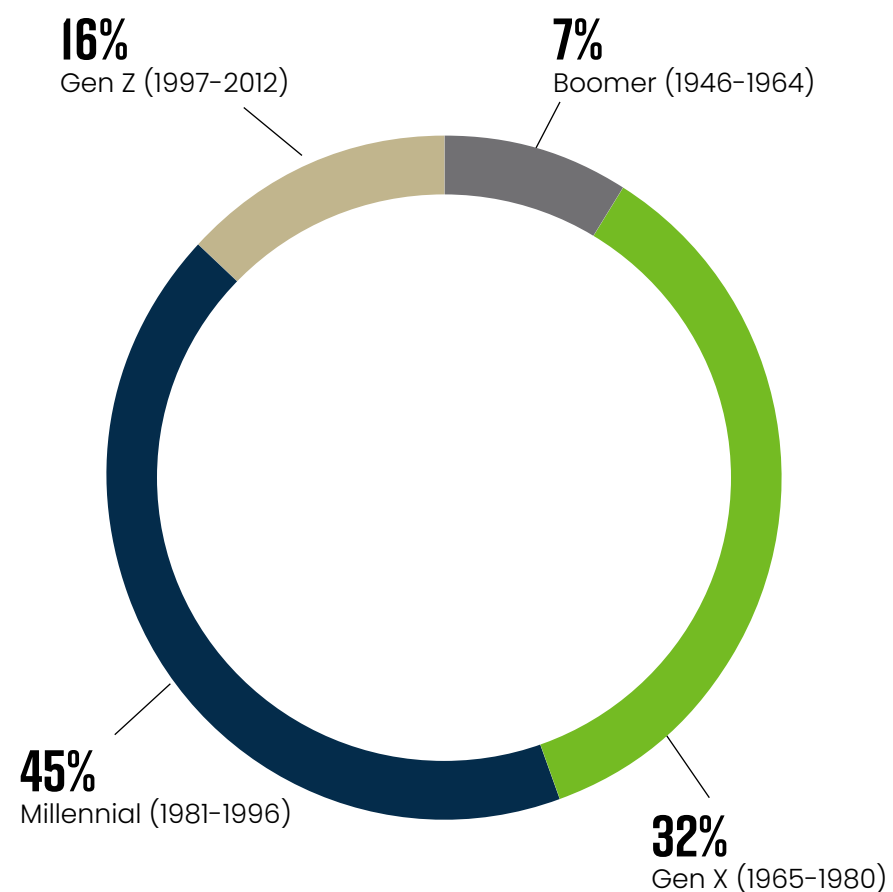
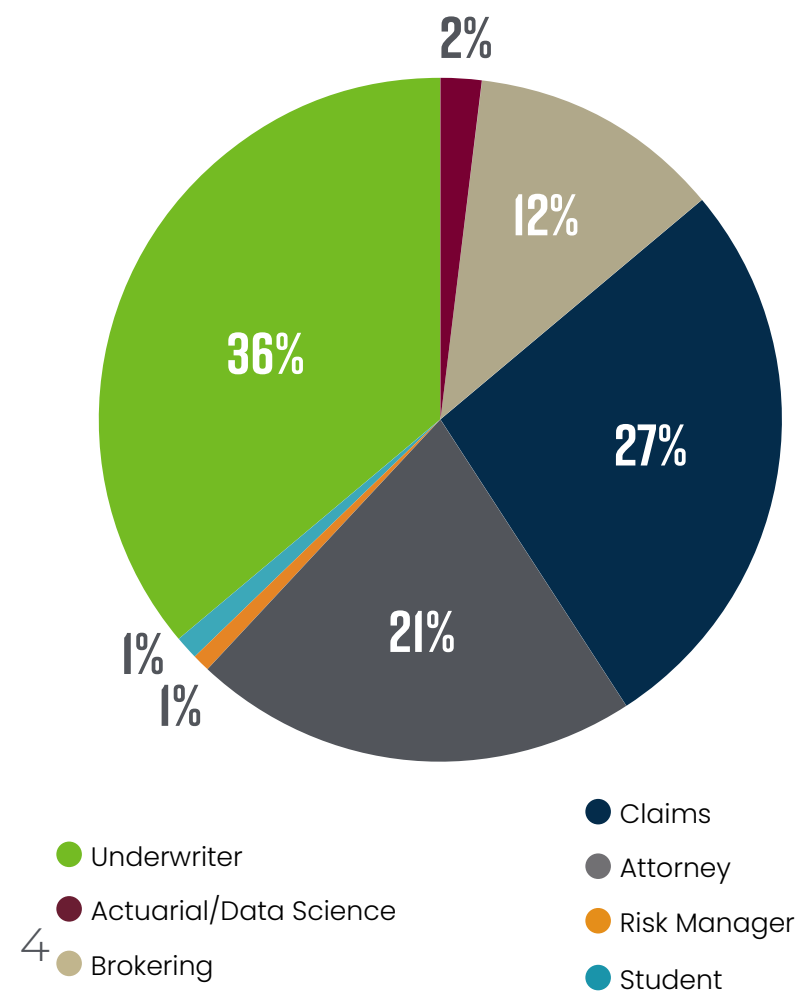


SEE WHO YOU'LL REACH AT THE D&O SYMPOSIUM

“No other place in the world has that many D&O people in one place.”

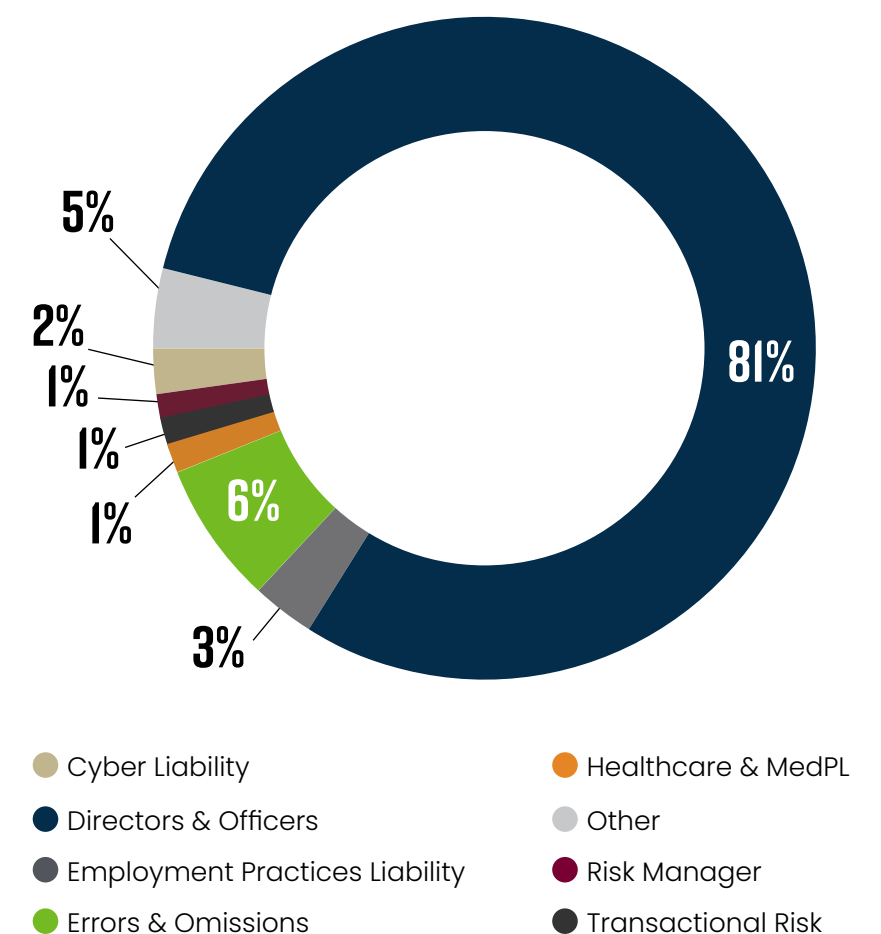
*Data based on 2026 D&O Symposia Attendees

PRIMARY ROLE AT ORGANIZATION



D&O SYMPOSIUM ATTENDEES BY GENERATION

REGISTRANTS BY PRIMARY BUSINESS LINE



SPONSORSHIP OPTIONS

DIAMOND/PLATINUM

\$14,000

BRAND RECOGNITION

- **LARGE Logo Recognition**
 - In all PLUS sessions
 - Onsite signage
 - Onsite agenda
 - On the PLUS event website
 - In D&O Symposium event emails
- Sponsor Recognition on name tags
- Recognition at Welcome Reception
- Recognition at Tuesday lunch
- Sponsor Listing in PLUS Events App

SYMPOSIUM PASSES

- **3** Complimentary Registrations
- **6** Complimentary Reception Tickets



PURCHASE SPONSORSHIP

GOLD LEVEL

10,500

BRAND RECOGNITION

- **SMALL Logo Recognition**
 - In all PLUS sessions
 - Onsite signage
 - Onsite agenda
 - On the PLUS event website
 - In D&O Symposium event emails
- Sponsor Recognition on name tags
- Sponsor Listing in PLUS Events App

SYMPOSIUM PASSES

- **2** Complimentary Registrations
- **4** Complimentary Reception Tickets



PURCHASE SPONSORSHIP

SILVER LEVEL

\$7,500

BRAND RECOGNITION

- **Text Recognition**
 - In all PLUS sessions
 - Onsite signage
 - Onsite agenda
- **SMALL Logo Recognition**
 - On the PLUS event website
- Sponsor Recognition on name tags
- Sponsor Listing in PLUS Events App

SYMPOSIUM PASSES

- **1** Complimentary Registration
- **2** Complimentary Reception Tickets



PURCHASE SPONSORSHIP

SECURE YOUR SPONSORSHIP

SPONSORSHIP DEADLINE: JANUARY 25, 2027

This deadline is critical to ensure that there is enough time to integrate your brand into the event.

GET STARTED ONLINE

Please complete the online Sponsor Agreement Form to pay by credit card to start enjoying your sponsor benefits **OR** request an invoice to pay by check.

QUESTIONS?

Please contact Kim Rocha at sponsorship@plusweb.org or 800-845-0778.

